



# cinemuse Network News

## Newsletter Re-Design

The CineMuse Network newsletter is back with a new look! We plan to publish quarterly and include news items from members across the Network, updates about new programs and opportunities, and news from the hi-def industry. We would like to hear from you! To contribute or comment, contact Lorna Sierolawski: (613) 566-4235, [lsierolaws@mus-nature.ca](mailto:lsierolaws@mus-nature.ca)

## Network Business

### More Titles Available for Licensing

The CineMuse Library continues to grow, with frequent additions of new titles on diverse topics. A major new source of programs is WRAL, a hi-def broadcaster located in Raleigh, North Carolina. WRAL was the first hi-def broadcaster in the United States and produces original HD programming on visual arts, nature, history, religion and current events.

The BBC continues to provide new and exciting programs and we have recently added BBC visual arts shows on Cézanne, Whistler, Diego Rivera and art forger Eric Hebborn, as well as several shows for young audiences. Another new show is *On the Edge of Destruction* by Alberta-based HDTV Productions, a story of human courage in the wake of the deadly landslide that struck Frank, AB, in 1903. We have also added *Vanished*, the story of cinematographer Dyanna Taylor's search for clues to the 1934 disappearance of writer and artist Everett Ruess in the red-rock canyon country of Utah.

Please contact CineMuse to receive review copies of these or any other programs listed at [www.cinemuse.com](http://www.cinemuse.com).

### New Ways to Subscribe

Looking for a quick and easy way to start up a hi-def program at your institution? In response to feedback from members, CineMuse has developed new ways to license shows for your cinema. The new Hi-Def Festival packages allow you to license either four or eight programs for a short period of time. The shows have been pre-selected, based on popular themes such as nature, visual arts, family shows or paleontology. We have also re-worked our subscription system to allow more flexibility in licensing periods and cost. If you haven't received recent information on these packages, please let us know.

## Technology News

### D-VHS

A new HD playback system is on the market. D-VHS is quickly replacing W-VHS as the tape-based HD playback format of choice. D-VHS tapes look just like VHS tapes, but they are digital format. The resulting resolution offers even greater picture detail and quality. CineMuse has been testing this format, and two CineMuse sites have started D-VHS screenings. Science World British Columbia (Vancouver, BC) launched BBC's *How to Build a Human* on October 3, and the Canadian Museum of Nature (Ottawa, ON) will debut BBC's *Polar Bears on Thin Ice* on October 16.

## Member Happenings

### New Member Profile

#### California Institute of Technology:

Caltech became a member of the CineMuse Network in September. Located in Pasadena, its mission is to expand human knowledge and benefit society through research integrated with education. As part of their education outreach, Caltech will be launching regular hi-def screenings for their community next fall.

CineMuse Network members are invited to access a web-based series of fascinating Caltech lectures and discussions with prominent scientists, literary figures and creative thinkers. Visit the Caltech web site (<http://atcaltech.caltech.edu/theater/>) to see a list of programs. Many programs are also available on video and can be used in educational presentations. For more information contact Denise Nelson Nash at Caltech: [dnn@ope.caltech.edu](mailto:dnn@ope.caltech.edu).

### Fall Conferences

Look for a CineMuse booth at a regional museum conference near you this fall! CineMuse reps will be on the road in October and November, exhibiting at conferences right across the United States. At each conference, we hope to set up a gathering of CineMuse Network members from that region. Here's the itinerary, so please let us know if you would like to meet up:

#### **Mid-Atlantic Association of Museums**

Oct. 11-15, Newark, NJ

#### **Ontario Museums Association**

Oct. 16-18, Sault-Ste-Marie, ON

#### **Southeastern Museum Conference**

Oct. 22-25, Mobile, AL

#### **Association of Midwest Museums**

Nov. 5-8, Milwaukee, WI

#### **Association of Science and Technology Centers**

Nov. 8-11, St. Paul, MN

CineMuse President Ted Geier will be speaking on the topic "Connecting Visual Storytelling to the Elementary Curriculum" at the Utah Education Association Convention in Salt Lake City, UT on October 16. There will also be staff from the Canadian Museum of Nature attending the Museum Computer Network (Las Vegas, NV, November 5-8), IAAPA (Orlando, FL, November 17-21), and all of the Canadian provincial museum association meetings.

### Getting Involved!

As the CineMuse Network expands, member sites are becoming actively involved in developing the Network. There are many ways to get involved and make your voice heard. We need members to participate on teams looking into sponsorship, to review new shows, to speak on panels, and much more. We are also working to acquire the rights for the 2004 Olympics and we invite any interested sites to participate in the process. To discuss how you can get involved, contact Ted Geier: (212) 965-4660, [tgeier@cinemuse.com](mailto:tgeier@cinemuse.com).

## Contact CineMuse

**United States:** J. Piscioneri, (253) 639-7131 or [jpiscioneri@cinemuse.com](mailto:jpiscioneri@cinemuse.com)

**Canada:** Lorna Sierolawski, (613) 566-4235 or [lsierolaws@mus-nature.ca](mailto:lsierolaws@mus-nature.ca)