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cinemuse Network News

Network Business

WEB SITE RE-DESIGN

Check out our bold new look at www.cinemuse.com. We have expanded the site with new pages and resources, including improved program search. We have also added links to the sites of network members (in "Member Sites" under "Network") and to members' screening schedules (in "Sites" under "Now Playing").

NEW PROGRAMS

As more high-quality documentaries are now being produced in HD, the CineMuse Library continues to grow. We have recently added shows from four new sources:

Polygone: This France-based production company has produced hundreds of English and French HD programs. Their focus is primarily performing arts, history and culture, visual arts and architecture. A selection of these has been added to the catalogue.

Sport Diver Television: This company specializes in action-packed underwater nature programs. We have added the four-part series *The Blue Realm* to the CineMuse catalogue.

NHK: This world-renowned Japanese broadcaster was one of the first producers to adopt the hi-def format. Check out their nature series *Wild Secrets* as well as visual art programs and a very moving documentary on holocaust survivors: *Arias From the Land of Death*.

CineNova Productions: This Emmy-award-winning Toronto company has produced a fun and enlightening program that re-creates the original Olympic Games: *Ancient Olympics (448 B.C.): Let the Games Begin!*

SEE YOU AT THE CONFERENCES

ASTC: October 15–18, 2005, Richmond, VA

NAI: November 8–12, 2005, Mobile, AL

Member Highlights

MOREHEAD PLANETARIUM & SCIENCE CENTER

The Morehead Planetarium and Science Center in Chapel Hill, North Carolina, is the newest member of the CineMuse Network.

It joins the North Carolina Museum of Natural Sciences in Raleigh as the second CineMuse site in the state. Situated on the University of North Carolina campus, the Morehead Planetarium has been a major attraction for the people of North Carolina for more than fifty years. More than 135,000 visit each year, including 80,000 schoolchildren from 75 of North Carolina's 100 counties. The Science Center provides a research-learning environment for young minds to investigate science and how new technologies—many of them developed at UNC—are solving some of science's most challenging problems. In addition to its planetarium shows, Morehead is now offering screenings of CineMuse movies in its NASA Digital Theater. Shows on the lineup include *Weird Nature: Marvelous Motion*, *Space-Black Holes*, *Space-Staying Alive*, and *Miracle Venom*, a new program from *The Blue Realm* series. To find out more about the Morehead Planetarium and Science Center, visit www.moreheadplanetarium.org.

Technology Talk

NEW PLAYBACK OPTION – The first CineMuse hi-def video server was recently installed at the Liberty Science Center in New Jersey. This computer-based playback system allows for a pre-programmed automated play list that can include previews, on-screen logos and announcements. The elimination of tapes reduces operational time, and equipment load. This was important for the Liberty Science Center, which has ten screenings per day on the schedule, and three different shows. The system also allows for push-button start operation. The computer playback system is available to sites with contract values of \$15,000 or more (\$20,000 in Canada).

Contact CineMuse

Lorna Sierolawski, (613) 566-4235 or lsierolawski@cinemuse.com